

**CITY OF CHARLOTTESVILLE, VIRGINIA
CITY COUNCIL AGENDA**



Agenda Date:	January 21, 2025
Action Required:	Appropriation of grant funds
Presenter:	Chris Engel, Director of Economic Development
Staff Contacts:	Chris Engel, Director of Economic Development Ashley Marshall, Deputy City Manager
Title:	Resolution to appropriate grant funds from the ICMA Economic Mobility and Opportunity Grant – \$24,000 (1 of 2 readings)

Background

The City's current Strategic Plan calls out economic prosperity and an organization-wide commitment to Justice, Equity, Diversity, and Inclusion (JEDI) for attention. The City Manager has encouraged collaboration across departments in pursuit of these goals.

Discussion

In 2024, representatives from the Office of Economic Development, the Office of Human Rights and the Deputy City Manager for Social Equity submitted an application to the International City Managers Association (ICMA) Economic Mobility and Opportunity Peer Learning Cohort and Grant Program. The program challenges selected communities to dive deeper into the opportunities and barriers for their citizens regarding economic mobility and financial opportunity. The City's application was accepted, and representatives are now participating in the cohort program. The program also provides up to \$24,000 in support a local project that seeks to enhance economic mobility for residents. Our project is designed to address the issue of economic mobility by analyzing our community's services that can facilitate economic mobility. It also includes efforts to gather human-centered design data on how the end user—our community member—can be best supported to achieve that mobility.

Alignment with City Council's Vision and Strategic Plan

This effort supports City Council's Economic Prosperity strategic outcome, the organizational commitment to Justice, Equity, Diversity, and Inclusion (JEDI) and aligns with the Office of Economic Development's Five-Year Strategic Plan for 2024-2028.

Community Engagement

The City's current Strategic Plan had significant community input during its development.

Budgetary Impact

There is no impact to the General Fund as no local match is required. All funds will be budgeted and expensed in the Grants Fund.

Recommendation

Staff recommends approval and appropriation of grant funds.

Alternatives

NA

Attachments

1. ICMA EMO Grant Appropriation 01.21.25(1)